



JMC Global, JOC Exchange Partner

Feb. 24, 2011

Dear valued customer:

I wanted to share with you an exciting announcement made to the media last week:

The JOC Exchange, a worldwide leader in intelligent online technologies for the transportation industries, announced that JMC Global would be their first NVOCC customer using their new platform designed to automate the buying and selling of available spot market container slots.

JOC Exchange (www.jocexchange.com), a subsidiary of United Business Media (UBM) (www.ubm.com), currently offers two products: the *Carrier to Market Exchange* and the *Private Label Exchange*.

Effective immediately, JMC Global will start to post our available slots for sale to our valued customers on our private, newly-created **JMC Exchange**. This secure technology will enable our clients to buy slots directly through the JMC Exchange website at any time for locations anywhere in the world. All transactions are conducted electronically, hosted securely and accessible 24/7.

JMC Global will also participate on JOC Exchange's *Carrier to Market Exchange*, a **participant neutral e-marketplace** allowing multiple ocean carriers to post available container slots for sale to a vetted community of purchasing NVOCCs and freight forwarders.

We are very excited about the unveiling of these new technologies that will reduce quote time and increase pricing efficiency offered to shippers and consignees. It will allow the freight industry and our customers to have visibility like never before. This technology gives users the ability to choose their booking based on our posted availability and pricing, but also to receive immediate booking confirmation details.

We love the JOC/JMC Exchange platform. The system is slick and simple, and both JOC Exchange and UBM (owners of the Journal of Commerce, PIERS and JOC Sailings among its portfolio of information, publications, conferences and highly efficient transactional tools for the maritime industry) understand the industry. This technology platform complements our focus on customer satisfaction. JOC Exchange and UBM management understand that this technology will enhance the customer buying experience, creating significant, positive business implications for all concerned.

We hope you will share our enthusiasm about these technologies and will schedule a time with us to review the system's user-friendly capabilities designed to make your purchase transactions simpler, faster and completely automated, thus requiring far less of your staff's time and energy.

Best regards,

John Crawley
President
JMC Global